

B I O R O B 2 0 2 4



H E I D E L B E R G

## SPONSORSHIP & EXHIBITION PROSPECTUS



**The 10th IEEE RAS/EMBS International Conference on  
Biomedical Robotics & Biomechatronics**

**1 - 4 September 2024, Heidelberg, Germany**

<https://www.biorob2024.org/>

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## What is BioRob2024?

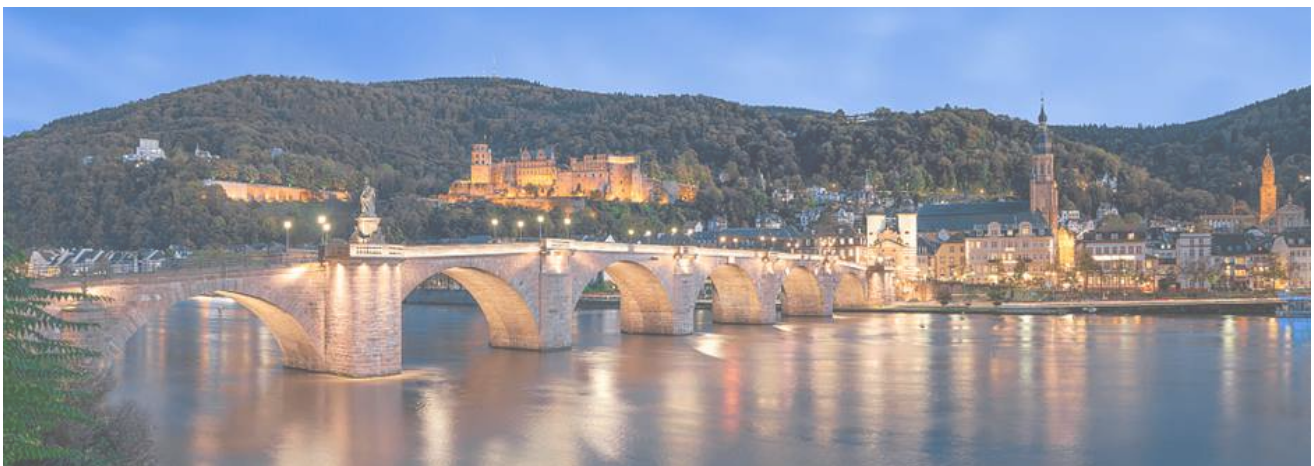
The 10th iteration of the IEEE International Conference on Biomedical Robotics and Biomechanics – BioRob2024 – represents a collaborative endeavor between two IEEE Societies: Robotics and Automation (RAS) and Engineering in Medicine and Biology (EMBS).

BioRob delves into both theoretical and practical challenges arising from the integration of robotics and mechatronics into medicine and biology. The main objective of Biorobotics is to evaluate biological systems through a 'biomechatronic' lens, striving to unravel the scientific and engineering principles that underpin their exceptional performance. This deep comprehension of biological system functions, behaviors, and interactions serves two primary purposes: to inform the design and creation of new, high-performance bio-inspired machinery and systems for various applications, and to foster the development of innovative nano-, micro-, and macro-devices that can act upon, replace, or assist human beings in areas such as disease prevention, diagnostics, surgical procedures, prosthetics, rehabilitation, and personal assistance.

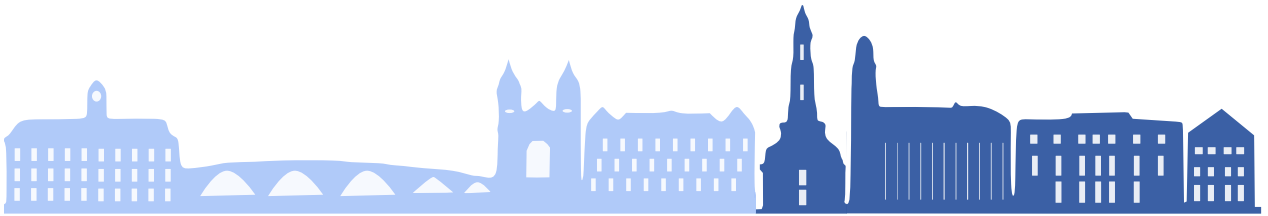
The IEEE BioRob2024's technical program will encompass invited talks, paper sessions for contributed works, workshops and tutorials, contributed posters, poster sessions for late-breaking results, continuing medical credits (CME), exhibitions, and more.

## Main Conference Topics

- Rehabilitation Robotics
- Biologically-Inspired Robotics
- Robotics Surgery
- Human-Machine Interaction
- Wearable Technologies
- Brain-Machine Interface
- Neuromechanics
- Robots Companions and Home Care
- Human Augmentation
- Micro-Robotics
- Nano-Robotics
- Technology Translation
- Clinical Assessments
- Commercialization



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## Why BioRob?

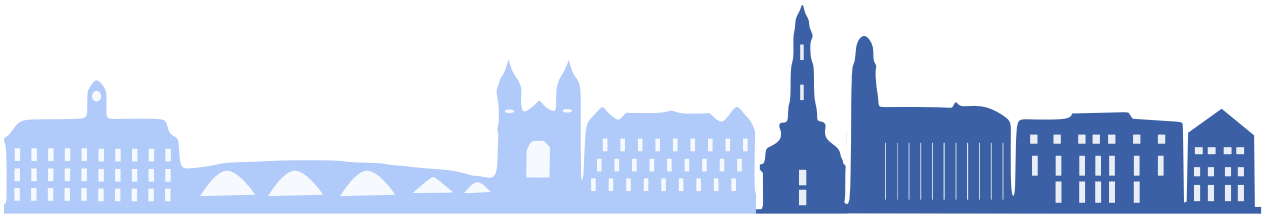
- BioRob is the largest global event on Biorobotics, hosting over 350 participants across the field
- Attendees from all over the world visit BioRob in one location in three days
- BioRob only takes place every 2 years
- Learn about the latest technology developments and breakthroughs in Biorobotics
- Showcase your innovative products to an excited and motivated audience
- Meet and talk with potential customers and research organizations
- BioRob 2024 is an IEEE RAS and IEEE EMBS top-tier conference

## BioRob 2024 Extraordinary Venue



- Neue Universität, located in the heart of the city center of Heidelberg, Germany
- Two floors with a central exhibition hall
- Adjacent to plenary sessions, interactive poster sessions, and social breaks and events to ensure maximum network opportunities

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## Exhibition Schedule

Action	Day	Schedule
Exhibitor move-in	Saturday 31 August	15:30 - 21:00
Exhibitor hours	Sunday 1 September	9:00 - 17:00
Exhibitor hours	Monday 2 September	9:00 - 17:00
Exhibitor hours	Tuesday 3 September	9:00 - 17:00
Exhibitor hours	Wednesday 4 September	9:00 - 17:00
Exhibitor move-out	Wednesday 4 September	18:00 - 22:00

Additional details on the conference program are available from the conference website:

[www.biorob2024.org/program-overview/](http://www.biorob2024.org/program-overview/)



# BIOROB 2024



# HEIDELBERG

## Sponsor Packages

	Bronze	Silver	Gold	Platinum
Tier1 booth* (from 1 to 4)	-	-	-	1
Tier2 booth* (from 5 to 10)	-	-	1	-
Company logo with home link on BIOROB2024.org	As	As	As	As
Homepage	Bronze	Silver	Gold	Platinum
Identified as sponsor or exhibitor on conference digest, and the electronic conference proceedings	✓	✓	✓	✓
Complimentary conference registration(s)	1	2	3	6
Acknowledgement in the program	✓	✓	✓	✓
Acknowledgement in Workshops	-	-	2	3
Sponsored material** inserted in conference bag	✓	✓	✓	✓
Banner/display of your company in a visible place in the conference venue	-	-	-	✓
Company logo on the conference website with link to your company's website	✓	✓	✓	✓
Company name on the Welcome Sign	-	-	-	✓
Company name and logo on the Opening Slide at the Conference	-	✓	✓	✓
Company name and logo on Final Program booklet	-	✓	✓	-
Company full page advertisement on Final Program booklet	-	-	-	✓
<b>Prices in Euros (€)</b>	<b>2.5k</b>	<b>5k</b>	<b>10k</b>	<b>20k</b>

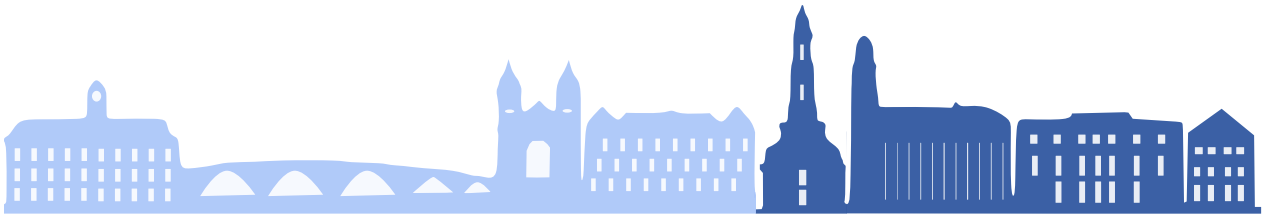
\* : Booth location, size, and pricing are attached at the end of this document.

\*\* : Sponsored material should be provided by the Company.





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## Exhibitors and Additional Sponsorship Opportunities

Tier1 booth (4 available)	<b>see next page</b>
<ul style="list-style-type: none"><li>✓ We include your own sponsor material in each delegate bag</li><li>✓ 100 - word profile in the program</li><li>✓ Two exhibitor free registrations</li></ul>	
Tier2 booth (6 available)	<b>see next page</b>
<ul style="list-style-type: none"><li>✓ We include your own sponsor material in each delegate bag</li><li>✓ 100 - word profile in the program</li><li>✓ Two exhibitor free registrations</li></ul>	
Sponsorship of awards (no limits)	<b>&gt; € 500,00</b>
<ul style="list-style-type: none"><li>✓ Best student</li><li>✓ Best paper award</li><li>✓ Best workshop award</li></ul>	
Sponsor Keynote Speakers (9 available, one per speaker)	<b>€ 5000,00</b>
<ul style="list-style-type: none"><li>✓ Choose the keynote speaker (<a href="http://www.biorob2024.org/invited-speakers/">www.biorob2024.org/invited-speakers/</a>).</li><li>✓ Before the keynote session, a slide will be shown with your company's logo and the text that you are the official of the keynote given by the speaker you choose.</li><li>✓ The chairman of the keynote session, will explicit mention that your company is sponsoring the keynote you choose to sponsor</li><li>✓ Your company logo will appear in the published conference program and on the conference web page</li></ul>	

**Note that not all the additional sponsorships options includes conference registration!**

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## Booth Options and Pricing

The number of available booths is 10. These can be booked following different pricing options. For each individual booth, higher priority will be assigned to companies/organizations with Gold and/or Platinum subscriptions, followed by those requesting for the higher priced option.

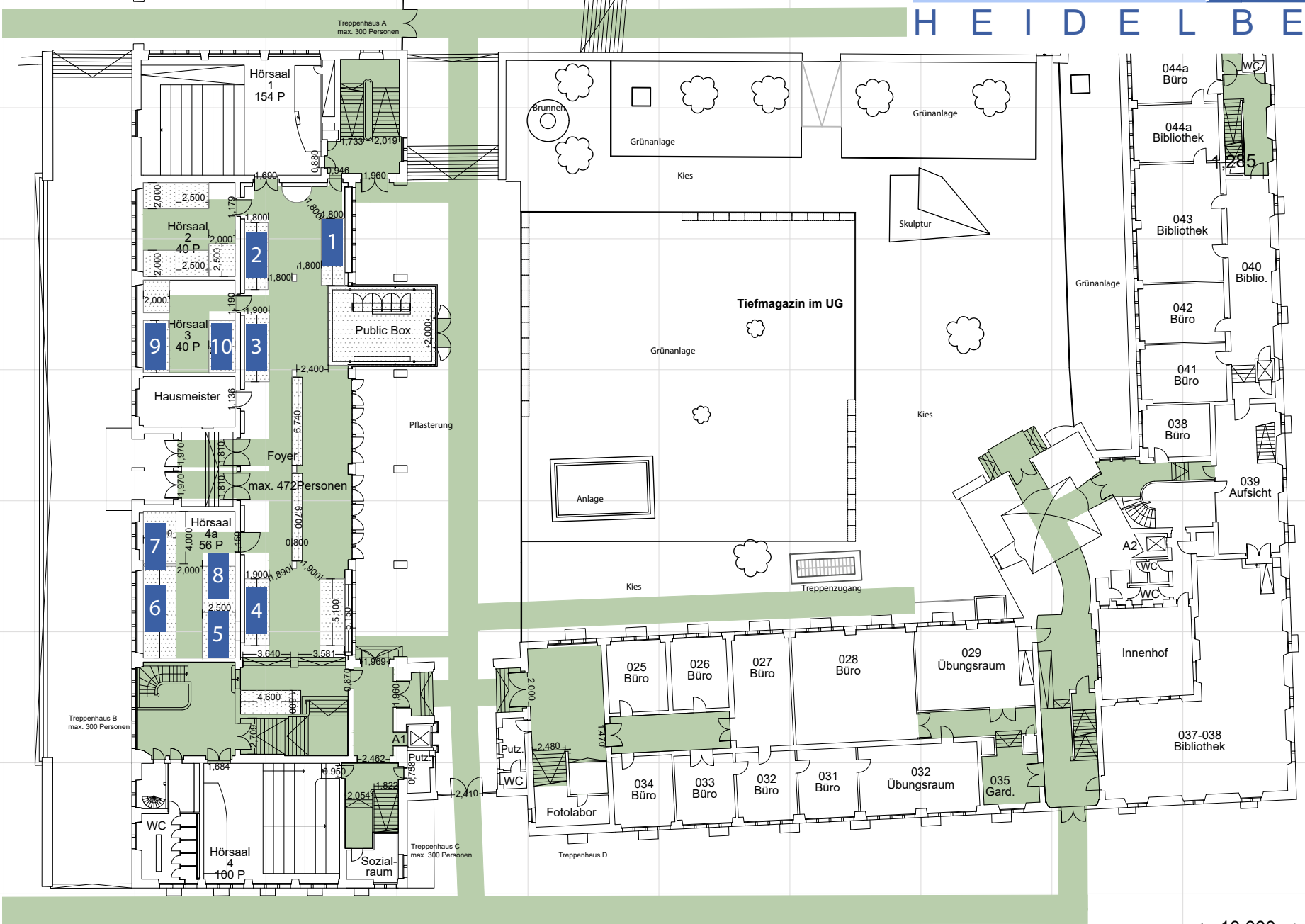
Booth Number	Place	Width	Depth	Price	Description
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TIER1 Booths	1	Foyer	5,1	1,8	3.750,00 €	Option 1
		Foyer	4	1,8	3.200,00 €	Option 2
	2	Foyer	5,1	1,8	3.750,00 €	Option 1
		Foyer	4	1,8	3.200,00 €	Option 2
	3	Foyer	5,1	1,9	3.800,00 €	Option 1
		Foyer	4	1,9	3.250,00 €	Option 2
	4	Foyer	5,1	1,9	3.800,00 €	Option 1
		Foyer	4	1,9	3.250,00 €	Option 2

TIER2 Booths	5	4a	7	2,5	4.000,00 €	Option 1
		4a	4	2,5	2.900,00 €	Option 2
		4a	3	2	2.300,00 €	Option 3
	6	4a	5	2,5	3.300,00 €	Option 1
		4a	4	2	2.700,00 €	Option 2
		4a	3	2	2.300,00 €	Option 3
	7	4a	5	2,5	3.300,00 €	Option 1
		4a	4	2	2.700,00 €	Option 2
		4a	3	2	2.300,00 €	Option 3
	8	4a	4	2,5	2.900,00 €	Option 1
		4a	2	2	1.900,00 €	Option 2
	9	3	6	2	3.500,00 €	Option 1
		3	4	2	2.700,00 €	Option 2
		3	3	1,5	2.100,00 €	Option 3
10	3	4	2	2.700,00 €	Option 1	
	3	3	1,5	2.100,00 €	Option 2	

## Included in the Exhibition Fees with a booth

- Backdrop pipes and drapes
- Panel with standard company/organization name
- Single 220V electrical outlet
- Exhibitor badges
- Two chairs
- One table



10.000

10.000